



# Public Convenience or Necessity (PCN) Determination Application

County of Ventura • Resource Management Agency • Planning Division

800 S. Victoria Avenue, Ventura, CA 93009-1740 • (805) 654-2478 • [www.vcrma.org/planning](http://www.vcrma.org/planning)

## RECORD INFORMATION

Submittal Date:

Planning Record Number (Applies to Existing CUPs and PDs):

Proposed ABC License Type:

## PROPERTY INFORMATION

Property Address:

Business Name:

## APPLICANT INFORMATION *(Name of person or entity requesting)*

Name:

Address:

Cell Phone:

Email:

## OPERATING HOURS

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Opening Time:							
Closing Time:							

## TYPE OF BUSINESS

- |   |  |
|---|--|
| <input type="checkbox"/> Supermarket        | <input type="checkbox"/> Neighborhood Market         |
| <input type="checkbox"/> Liquor Store       | <input type="checkbox"/> Mini-Market/Service Station |
| <input type="checkbox"/> Variety/Drug Store | <input type="checkbox"/> Beer & Wine Shop            |
| <input type="checkbox"/> Other – Describe:  |  |

## BUILDING INFORMATION

### EXISTING

### PROPOSED

Total Occupancy Load:		
Number of Parking Spaces:		
Floor Area – Alcohol Display Area	sq. ft.	sq. ft.
Floor Area – Total Tenant Area	sq. ft.	sq. ft.

**BUSINESS OPERATION**

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- 1. Will there be a kitchen on site to serve food?  YES  NO  
 None     Minimal     Fast Food     Full Meals

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- 2. Will you have entertainment (live or amplified music, shows, games, dancing, etc.)?  YES  NO  
Describe:

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- 3. Does your business have an outdoor patio or outdoor seating?  YES  NO

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- 4. If there is an outdoor area, will there be an option to consume alcohol outdoors?  YES  NO

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- 5. Will there be other retail sales on site? If yes, explain.  YES  NO

**LETTER OF JUSTIFICATION**

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*Provide a letter of justification for your request (attached separately) in support of the following criteria for review.*

**CRITERIA FOR REVIEW OF REQUEST FOR DETERMINATION OF PCN**

It is the applicant’s responsibility to demonstrate how public convenience or necessity will be served by the existence of a new use where alcohol is to be served. The following criteria will be considered by County Staff in evaluating the applicant’s request for an additional determination of PCN:

- 1. In order to determine that the proposed retail outlet is compatible with neighboring character and would be of benefit to the neighborhood, the Planning Director will consider factors such as:
  - a. Proximity and number of other retail outlets selling alcohol.
  - b. Proximity of the retail outlet to schools, playgrounds, and other facilities serving young people.
  - c. Proximity of the retail outlet to residential neighborhoods.
  - d. Whether the retail outlet provides: (1) a wide range of desirable goods and services not currently met; or (2) a unique type of goods or services.
  
- 2. The Planning Director has verified that the establishment for which the alcoholic beverage license is requested has no Code Compliance, Building and Safety or Environmental Health code violations, and is permitted by the County Zoning Ordinance.
  
- 3. Prove/demonstrate how the economic benefit of the alcohol outlet outweighs the potential negative impacts to the community as a whole.
  
- 4. Demonstrate how the proposed use will not be detrimental to the character of the development in immediate neighborhoods and will be in harmony with the overall objectives of the General Plan.